Press 1988/89

The Law of Defamation and Freedom of the Press

a comparative study with Political Control

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BY

PETER HALWELE RHONEX CHALWA

the format as laid down in the

L. 0411 OBLIGATORY ESSAY

Submitted in partial fulfilment
of the Examination Requirements

for the degree of Bachdor of superior

Laws of the University of Zambia.

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Essays

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Dedication

This paper is dedicated to my families for their patience and understanding during my studies and preparation of this Paper. My little available time was always shared between my studies and many problems of the family.

Special mention should be made of the fellowing

People. My Mother for her love and encouragement.

My wife whose dedication love, and encouragement

made it possible to keeping an studying dispite

many problems in daily life. My young brother

Henry and his family for his fanacial support during

my stadies. My daughter Mrs. Grace Mwanza for her

typing services. I love you!

Acknowledgement

My sincere thanks to Luke Muleya
whose supervision advice and suggestions
have been treamandously helpful·I shall
be indebled to my friends, My thanks also
go to my daugther Mrs. Grace Mwanza for
her typing services.

Times of Zambia staff for their help in granting me an interview and for providing me the research facilities. The Ministry of Information and Broadcasting Services who enabled me to do a research at the Ministry. Help of such People like

Mr. Lyempe is acknowledged. Many thanks to all those people whose articles were used in preparations of this paper.

Abstract

"The Newspaper and Society"

"Out of all material of the Philosophers discussion, surely there comes nothing more valuable than the full realisation that we are born for justice and that right is based not upon man's opinions but upon nature. This fact will immediately be plain if you once get a clear conception of man's fellowship and union with his fellowman for no single thing is so like another, so exactly its counter part, as all of us are to one another. Why bad habits and false beliefs did not twist the weaker minds and turn them in whatever direction they are directed no one would be so like his own self as all men would be like others"

Cicero Republic

From Press and Politics - South Africa by Morris

Bronghton. This quotation is about the power of the Press to influence events and why the concept of Press freedom is an important one.

INTRODUCTION

The Freedom of the Press in Zambia is guaranteed under the country's Constitution. Part III Articles 13 - 27 of the Constitution deals with the rights and freedoms of individuals and Article 22 (1) 2(a) (b) and (c) deals specifically with the Freedom of expression under which the freedom of the Press is guaranteed.

The guaranting of the Press Freedom under the constitution is a testimony of the importance government attaches to the concept of Press Freedom.

A question however arises whether the Press enjoy the Freedom of expression as potrayed under the constitution. It is this question that this Essay addresses itself to.

This paper is a comparative study of the Law of Defamation as potrayed in Cap. 70 of the Laws with "Political Control" of the Press Freedom in Zambia and how various security Laws e.g. Cap. 106 The Preservation of Public Security affect it.

In discussing the Press Freedom, it should be remembered that although this Freedom is guaranteed under the country's constitution it is not absolute, but is subject to limitations contained in Article 4 of the constitution and provisions dealing with the Protection of fundamental rights and freedoms of individuals. The limitations are designed to ensure that the enjoyment of the said rights and freedoms by individuals do not prejudice the rights and freedoms of the designed to ensure that the enjoyment of the said rights and freedoms.

In many developing countries although the Press Freedom is guarateed under the country's constitutions, Government policies appear to be contrary with such provisions. Specifice Press Laws are passed that are repressive of Press Freedom. Where no such laws are enacted, Government invoke other measures that restrict the Press Freedom. Government apply various security Laws to curtail Press Freedom. Under various security Laws adquate provisions to restrict the freedom of the press exist. Journalist may be jailed or lose their jobs. The celebrated case of such incident in Zambia happened in 1973 when Bill Saidi the Times of Zambia News Editor was fired from his post on the grounds that his activities on the paper were incompartable with Government Policies, Government may also use laws under chapter 265 (Printed Publications) chapter 53 and 253 contempt of court and Broadcasting Services respectively. The existence of various Laws under which Government may restrict Press Freedom illustrates the point which is subject of this paper to show that it not so much the Laws of Defamation that are a constraint on Press Freedom but the fear by journalist of Political reprisals which this study attempts to highlight.

This paper is narrative and comparative in form and in its extensive discussion of the factors that contribute to the curtailment of the Press Freedom in this country. The study highlights the fact that

lack of Press Freedom is not exclusively due
to the fear of the Laws of Defamation as alleged
by journalist but the fear of political reprisals
and political intimidation from Government machinery
and also other factors which are common to most
third world countries.

The first chapter defines and discusses the concept of the Freedom of the Press. It also discusses the role of the Press in National building and its limitations. Chapter II constrasts the Law of defamation and "Political Controls" as two factors that curtail the freedom of the Press. Chapter III examines the role of non Printing media, Radio, Television and Cinema as instruments of news dissemination and how these are also affected by the Law of Defamation and Political Control.

Chapter IV looks at the Press Freedom and Responsibility, the Problems of Establishment, Growth and Survival. It goes on to examine the prospects of the Press in Zambia and in other third world countries generally. Finally Chapter V is an evaluation of the concept of the Press Freedom some recommendations and conclusion.

CHAPTER I

The Freedom of the Press meaning and definition thereof.

The Concept of the Freedom of the

Press has its origins in the 19th Century

when freedom of the Press to criticise

Government was first considered. In case

of Woodfall and Others V the King the

publication of letters of Junius between

1769 - 1771 centained trendant criticism

of the government of the day. These letters

were signed Junius. That was a Pseudom. The

writer used to conceal his indentity.

The letters were published by Henry
Woodfall in the weekly Public Advertiser.
They were also reprinted in London Evening
post, the Benden Museum and other periodicals.
The letters were immensely popular due to
condemminations which Junius poured on the
unpopulor and misguided government of the day.
But Ministers were furious since those days
any criticism in the Press of the King or
his Ministers was considered to be a seditions
libel(1) a threat to government and publishable
by imprisonment. The judges took the same view
and were determined to keep it in their own
hands.

The use of jury in such trials become a constitutional issue. Whether the power to decide such questions lie with the jury or the judges. The judges wanted the matters decided by them but Lord Camden the consulfor the defendents urged that the matter be decided by the people of England as presented by the jury.

The three Publishers were eventually acquitted and this led to introduction of the preceedings to enquire into the judges at the Westminister Hall particulary in cases relating to the Liberty of the Press which finally ended in passing of the Fex's libel Act of 1792 which marked the victory for the Freedom of the Press. This long fight was led by Lord Camden who is also accredited for successful passing of the Fex Libel Act of 1792.

The above historical account gives a birds eye view of how the concept of the Freedom of the Press started.

In the modern times no government admits that they are hostitle to the idea of the Freedom of the Press and a large number go as far as guaranting this freedom in their respective constitutions.

The cencept of Freedom of the Press
means difference things to different people.
This was illustrated by response given by
two participants from Africa at a seminar of
Journalists held in Strasbourge, Germany.
To a young journalist the freedom of the
Press was not a question of the right to
dissent but of obligation to contribute.
Representing a different view was the Director
of an International Prefessional Organization
Championing the cause of freedom who said:

"Prisons were crowded with courages journalists whe were not prepared to accept dictation as tomwhat they may or may not Print.

The two responses reveal that both men looked at this concept in Pelitical terms rather than in relations to the Law of Defamation. The two view points are a typical of the diversity of opinion on a question fundamental to the Character of the Press in most developing countries including Zambia.

DEFINITION OF THE FREEDOM OF THE PRESS BY WORLD LEADERS.

The definition of 'Freedom of the Press'
by a number of Statesmen around the world
support the view that the concept of freedom
of the Press is conceived more in political
terms than in relation to the Law of Defamation.
Most countries have laws that curtail press

freedom and the extent to which the Press is controlled depend on the political ideologies of these countries which differ from country to country.

In Zambia press freedom should be considered in relation to the country's Constitution chapter 1 of the Laws that provides under Sections 13 - 27 the fundamental rights and freedoms of individuals. It is within this CONSTITUTIONAL context that the press freedom should be understood. The Press should have the freedom to carry out its functions and objectives without undue interference from Government. One Zambian writer stating what the Freedom of the Press meant said

"the Freedom of Press clearly means newsmen should decide what they should or should not publish". (2)

A press where journalists have surrendered the right to decide what to write to some other people outside their profession is not free.

It is controlled. Writing about the freedom of the Press when laying down the principals of the press freedom and independence - the concept of the 'Fourth Estate' as the Press is understood in developed countries of the West to day.

West to day

Dalane said,

"the Press is bound to tell the truth as we find it without fear of consequences, to lend no convenient shelter to acts of injustice and oppression, but to consign them at once to the judgement of the World". (3)

The mettes of our two Zambian daily

Newspapers are also meant to exert the press

freedom. For instance the Zambia Daily

Mail Motto is "We serve the National without

fear or Favour". The question however,

is whether these mottos are adhered to.

Zambia Daily Mail has at one time been dumbed

" a Government Gazette" which means the

Paper only carry news of Government activities

hence the anlogy to Government Gazette.

The Times of Zambia Mette is "Forward with the Nation motte that exert the paper te always move forward with the nation's develop ment. The Times Newspaper of London defines the freedom of the press in the following terms

"The purposes and duties of the Press and Government are constantly separate, generally independent, sometimes dismatrically opposed. The diginity of the Press and Freedom of the Press are tramelled from the moment it accepts an ancuillery pesition". (5)

The Times Newspaper motto to move forward with the nation appear to be realised by sowing circulation figures of the paper since 1978.

From which circulation figures are available.

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These circulation figures show that
the times is ahead of Zambia Daily
Mail because of Zambia Daily Mail's
image of being a Government Cazetted of the
as leaders once dumbed it.

Press is to be a concept
Circulation figures for the Newspapers to

Times of Jambia 1968-1982 Zambia Daily Mail 1968-1970 Article 19 of Declaration of Human Rights, 1968-1970......37,000 General 1968-1970..... 1972......31,600 1972....25,121 1973..... this right includes freedom to held 32,383 1975......42,310 any media and regardless of 1976......60,708 .(6) 1976.....37,900 1977..... \$0.51.546ment amons1977 those who well 000 1978 53,879 this hist1978 conference 49.800 1979......55,500 1980.....39,000 10 1982...........63,958

Source: The Press in Zambia P. 110
During a Sesinar at Stresbourge in Germany the

correspondent of Pravda declared that:

The for as, we are concerned the Press is really free and descoratio only when it is edited by the people themselves represented by those various mass organisation". (7)

CRITICAL ROLE OF THE PRESS

In the West, the critical role of the

(Press) is taken to mean that the duty of the Press is to be on guard against the abuse of power by the Government. It is this concept of press freedom which is closely linked to the functioning of Western Party democracies. Article 19 of Declaration of Human Rights, adopted by the General Assembly of the United Nations on 10th December, 1948 states:-

"Everyone has the right to freedom of opinion and expression, this right includes freedom to held opinion without interference and to seek and receive and import information and ideas through any media and regardless of frontiers". (6)

No Government amongest, those who were represented at this historic conference dissented from this declaration.

The foregoing is about the discussion of the freedom of the press as it is understood from the Western countries point of view. The Eastern block sountries understand this concept differently. During a Seminar at Strasbourge in Germany the correspondent of Pravda declared that:

"As far as, we are concerned the Press is really free and democratic only when it is edited by the people themselves represented by those various mass organisation". (7)

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. 12

Lenin on the other hand said

"The freedom of the press is a delusion so long as Capitalist Comandeer the better printing establishments and the largest stores of paper and capital retains its power over the Press".

Lenin it appears conceived of the press freedom more in economic and political terms.

It is pointed out that defamation cases
were these have been reported have been
a result of litigations arising from political
report of Press Conferences in CHIPIMO Vs
Zambia Publishing Company. (8)

the case of defamation that were brought against both the paper and ZPC arose out of the press conference addressed by the President.

Definition of freedom of the Press

In defining what the freedom of the Press meant the Late Prime Minister of India Pandit Neru said "The freedom of the Press is not just a slogan......It is an essential attribute of the democratic process. I have no doubt that even if the government dislikes the liberties taken by the Press and considers them dangerous, it is wrong to interfere with the freedom of the prems. By imposing restrictions you do not change apything. You merely suppress thoughts underlining them to spread further. Therefore I would rather have completely free Press with all the dangers that arise from wrong use of that freedom than have supressed or regulated Press". (9).

Writing on a different ocassion for different audience and under different circumstances, the Late John F. Kennedy the 35th President of the United States if America said:

/9....

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"The main function of the Press is to arouse, reflect, state our crisis, our choices, to lead, educate and sometimes even anger Public opinion. It is therefore clear that Newspapers are the most effective means of disseminating both news and information to the masses" (10)

In this role the Press is constrained more
by political factors which arise from a
multiplicity of motives than from the fear
by journalist of libel or slander cases
arising from the Law of defamation in news
coverage. These motives may be vindictive
or fear intricably inter weven with the social
fabric and political affairs of the country.
The Press is a social institution and its function
and character is reflected by the political,
economic and social structure of the country.

The Law of Defamation, largely depend on the level of Education of the people that is whether or not the people are sufficiently educated to know when they are defamed so that they can bring such cases to court.

The concept of freedom of the Press is a tale of challenges, emergencies, and adjustments, and attempted fresh starts. Through the years, the concept has maintained a remarkable vitality as a basic cultural value, especially in those countries whose historical perspectives and institutions were cast in the mould of seventeenth and eighteenth Century liberalism. But today its

vitality is being sapped by destructive
influences more powerful and insidious than
any in the past. As times go on, it becomes
increasingly evident that the revolution in
life and thought of the past has precipitously
undermined, the spirit of Classical Liberalism
in which the concept was originally grounded.
In short, it is a concept in crises, and badly
in need of new grounding in philosophic
categories more suitable to the Twentieth Century.

The freedom of the Press is not therefore absolute its value lies in the role the press play in nation building.

Believing as it is done that the predicament of the concept is symptomatic of fundamental changes in Western Perspectives and Institutions, of Classical Liberalism which underlies the traditionaal concept: Second to identify some of the historical forces which have contributed to the Subversion of that philosophy: Third to discribe certain aspects of the ongoing mutation of the concept; Fourth, to propound some implications of its new definition and status; and to suggest what seems necessary to repair the concept as a basic liberal value..... Freedom of the Press far from being a vehicle from the expesition of individual ideas and opinions, for the expression of individual will and interest, for the imposition of individual values and prescriptions upon the cultural order, is increasingly becoming means for implementing the Sophistries of modern

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political management, the manipulation of electorates the cynical procuring of plebiscites, and manpulating of valuable public opinion.

If the concept of freedom of the Press is not grounded in the self but in the collectivity, if the individual right of free expression is not some how safeguarded from the tyranny of collective opinion, the traditional right of freedom of the Press becomes merely permissive and conditional upon its exercise in what is claimed be cellective interest. The historical liberal values, and the welfare progress of self and humanity, will surely lost.

What is most urgently required for the habitation of concept of the freedom of the press is new metaphics - a metaphics that will restore what positivism, Romanticism, Collectivism and other derivative ims have lately destroyed: an image of the self and culturally existentially related to an objective order of values. For only then can the concept of the freedom of the press, like that of human freedom in general, be grounded in a structure of philosophic categorise capable of ensuring the freedom of self, public communication, and of public opinion.

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This concept of the Press Freedem
was first prepanded by J.W. Hansen
Head of Journalism Department at the
University of Illimeis in USA. The
concept of Press Freedem as first decided
by the case of Woodfal and othersV the King
which was later passed into an Act of
Parliament in the Fex Libel Act of 1792
still stand as varied to day as impliedly
shown by various definitions of what the
concept meant.

A number of cases such as these of

A. Phiri V the People Nyalungwe and Mbuzi

V the People. Phire was Zana Reporter and
ether two Times of Zambia reporter and Chief

Editor. what was on test is the concept of the
freedom of the press that was first decided in
the case of Woodfall and others V the King in 1792.

/13....

FOOT NOTES.

Chapter 1 B Foot notes.

- 1. Lord Denning, Remarkable Cases in Law
- 2. Somerland E.L. The Press in developing countries (Sidney University Press)

 Melbourne, 1966 P. 139
- Francis Kasoma, The Press in Zambia Multimedia Publication, Government Printer Lusaka 1986
- 4. Rosaynde Ainslie, Press in Africa Communication;

 past and present, Victor Gellancz Limited
 London (1966) P. 213
- 5. Source for circulation figures 1968 82 for both Papers: The Press in Zambia P. 110
- 6. Rosaynde Ainslie, The Press in Africa, Communication past and present, London, Victor Gellancz Ltd 1966.
- 7. Sommerland E.L. The Press in developing countries (Sidney University Press)

 Melbourne, 1966 P. 140
- 8. 1 bid P. 140
- 9. Chipimo V Zambia Daily and Zambia Publishing Co. 1968
- 10. Sommerland E.L. The Press in developing countries
 Sydney University Press Melbourne 1966
- 11. The Press lives by discloures A.L. Kirchner
- 12. Social Responsibility of the Press College of journalism Marquette University at P. 75

CHAPTER I

(B) (i) THE ROLE OF THE PRESS IN NATION BUILDING

The Role of the Press is to act as a tool for the country's development. In this role, the Press collects and disseminates information and news about the country's social, economic and political life.

The Press acts as mirror of society. In this role the Press investigates and exposes scandals and their perpetuaters. It watches over Government and ensures that the Government is accountable to people. The Press is also used as a political tool that Government uses to mobilise masses in support of various Governmental Programmes, such as educational schemes, health capaingns, agricultural works and a lot more Government activities.

The Press arcuses peoples' awareness and helps to shape public opinion towards various policies. In this role the Press should not only reflect the Zambian society as it is, but must also explain certain historical events that explain the past and help to shape the future policies. The press plays an advisory role. It advises Government an various issues. It also reports on various national matters and by its critical comments help to shape policy in the right direction.

The Press is known to be a king maker and destroyer.

Press expossures have led to resignations of Head of States and Governments in many countries.

Press revelations led to 1974 resignation of
President Nixon of USA, Willy Brant of West
Germany, the 1989 mass Resignation of Cabinet
Ministers near home in Zimbabwe and the recent
resignation of Japaness Prime Minister are all
examples of the role the Press plays in expossing
scandals and help to build a clean society.

The Press can only live up to its name of
King maker or destroyer where it enjoys the freedom
of speech. In Zambia this Freedom is acknowledged
by both the Party and its Government. Leaders have
from time to time called for free press in order to
effectively participate in nation building. The
speaker of the National Assembly Dr. Robinson Nabyato
once defended the role of free press in the following
terms:-

"I strongly support Press Freedom in one party state participatory democracy and I appeal to members of Parliament to avoid being over sentive to newspaper revelations. The press in Zambia is free to comment probe or advise on any issue affecting the well being of the nation. Press reports do not only give mere factual information but it is evaluates it. Through the press public asquire knowledge about their environment including work of parliament." (1)

It is in the role of mass mobilisation that the press has played an effective part in building the nation by participating in a number of major campaings mounted by Government.

The 1969 Referendum Campaign: This was a campaign of major significance to government since it gave power to government to remove the entreched provisions of the constitution.

The UDI Campaign of 1965. The press mobilised support for government to beat economic sanctions declared against Zambia by Rhodesia at time.

The Press has also actively participated in all election campaigns since Independence in 1964.

Government successes in all these campaigns have been due to Press participation. However, there is still room for the Press to improve on its news coverage. The failure of the Press to give effective publicity to the "Bill of Succession" recently passed by Parliament is but one example given for Press short comings that should be improved upon. The "Bill of Succession" is one Legislation that people in the whole country need to know about, hence its signaificance and need for wide publicity.

(ii) The Freedom of the Press and its Limitation:

The Freedom of the Press in Zambia is something journalist and other writers should not moan about. Sections 13 - 27 of the Constitution of Zambia protects fundamental rights and Freedom of the individual and it is under this Section that the Freedom of the Press is guaranteed. Article 22 of the Constitution specifically deals with the freedom of speech and expression and states that:-

- hindered in the enjoyment of his freedom of expression, that is to say, freedom to hold opinion without interference, freedom to receive ideas and information without interference, freedom to communicate ideas and information without interference, therefore (whether the communication be to the public generally or to any person or class of persons) and freedom from their interferences with his correspondence;
 - (2) Nothing contained in or done under the authority of any law shall be held to be inconsistent with or in controvention of this article to the extent that it is shown that the law in question makes Provision:
 - (a) that is reasonably required in the interests of defence, public safety, public order, public mentality or public health, or
 - of protecting the reputations, rights and freedom of other persons, or the private lives of persons concerned in legal proceedings, preventing the disclosure of information received in confidence, maintaining the authority and independence of the courts, regulating educational institutions in the interests of persons receive instruction there in or regulating the technical administration or the technical occeperation of telegraphy, telephony, posts, wireless broadcasting or televisions; or

(c) that imposes restriction upon public officers; and except so far as that Provision or as the case may be, the thing done under the authority there-of is shown not to be reasonably justifiable in a democratic society.

The Limitation of Press Freedom

The limitation of Press Freedom is not only due to Article 4 of the Constitution. Government could as shown below use economic sanctions against the papers that do not support Government Policies or which are in government view, critical of Government policies. Government could also withhold various Licences, stop advertising from Parastatals, etc. Government would still invoke a number of other measures that could limit the Freedom of the Press. Chapters 106, 70, 265, 53, 17 and 146 could all be used to limit the from of the press. Measures were also contained in the draft Press Council Bill that was due to be introduced in Parliament in 1980. If the repressive draft Bill had been passed into Law: it would have made newsmen and newspapers work through party-dominated Press Council. That would have marked the end of Press Freedom in Zambia.(2) This shows that the limitation of Press Freedom can be achieved through the above measures.

Government also limit the Press Freedom through political influence yielded through the appointment of the Chief Editors of the two Newspapers. Chief Editors of the two papers are answerable to Government as the appointing Authorities and are therefore subject to influence of Government. The Government hope to influence the policies of these papers through Chief Editors.

FOOTNOTES ON CHAPTER 1 B

- 1. Times of Zambia 2nd February, 1989.
- 2. Article 22 of the constitution of Zambia Government Printer Lusaka
- 3. Francis P. Kasoma The Press in Zambia Multi Media Publication 1986
- 4. Northern News 20th May 1965, P. 1

CHAPTER 2

The Law of Defamation and Freedom of the Press

The Law of Defamation is one law that
members of the general public, writers,
advocates and journalist are all agreed need
to be changed to give writers more freedom in
their coverage and presentation of news.
However, it is futher observed that althoug there
is need to change the law of defamation, there
was even more need for political liberalisation
of press freedom if the press was to play an
effective role in the development of the nation.

Definition of Defamation

Defamation is generally defined as publication of a statement which reflects on a person's reputation and tends to lower him in the estimation of right thinking members of society generally or tends to make them shum or avoid him.

Many writers define defamation simply as a publication of a statement which tends to bring a person winte hatred, contempt or redicule.

But this is not quite exact, for a statement may possibly be defamation even if it does not exert in reasonable people feelings quite so strong as hatred, contempt or redicle. This defination, however, is defective in that it emits any reference to the alternative of tending to shum or avoid.

This addition is necessary, for falsely imputting insolvency or insanity to a man is unquestionable defamation, although far from tending to execite hatred, contempt of rediction. This would only arouse pity and sympathy in the minds of reasonable people, who nevertheless, would be inclined to shun him from society.

slesser L.J. took above view in the case
of Yousseapoff Vs Metre Goldwyn Meyer pictures
Limited (1) were cinemategraph film falsely
imputed that the plantiff a Russian Princess,
had been raped or seduced by the notorious menk
Rasputin, for this tended to make the plantiff
be shunned and avoided and that without any
meral discredit on her part*.

General(2) This was the case of appeal, the Attorney General appealed against the amount of assessment of damages by a High court Judge in an action for libel by the respondent. The action related to the publication of allegation of treason and subversion against the respondent from the Broadcasting and Television Stations as a result of press release issued by Gevernment Newsagency. The Appellant had obtained damages earlier against two Newspapers as a result of

publications based on the same press release. No defence was entered and damages were assessed at K30,000 being K10,000 compensatory and K20,000 exemplary damages.

A statement that disparages a man in his reputation in relation to his effice,

Profession, calling, trade of business may be defamatory, e.g. the imputation of some quality which is essential to the successful carrying his office, trade or his profession, such as want of ability, incompetence and, of cause, dishenest or fraudulent conduct. Injurious statement which do not reflect on a person's reputation e.g. that he has ceased to trade are not defamatory but may be actionable if made malicusly.

The law of Defamation on libel or slander as incorporated in Defamation Act Chapter 70 of the Law of Zambia has been critised by various sections of the Zambian society. Many writers and journalist allege that this law is leaded against the press in favour of individuals who may be subject of press investigations that lead to presecutions for various offences arising from the press coverage of news stories in its role of Nation Building.

Hewever, evidence appear to support the view held by government who when called upon to institute some changes in this law in favour of the press said

The Law as it stands at present was in order, the press that called for changes in this law were only calling for a ticket to defame the public. (2)

The critics of the law allege that its effect discourages reperters from investigating a let of crecket people in society for fear of libel or slander action appear to rely on a number of cases like Times Newspaper Zambia Ltd V Lee Chisule (3)

This was a case of appeal from an assessment of damages by the High Court in which the respondent was awarded the sum of K18,606 as damages for libel. The libel in question appeared in the appellants. Newspaper of 27th February, 1982 under the Heading "Top lawyers in certificate Peser" and alleged that the respondent had not been granted a practising certificate for the year.

It was held:

An appellate court willnet interference with the assessment of damages unless the lower court had misapprehender the facts, or misapplied

the Law er where the damages are se high or se lew as to be an entirely erroueseus estimate ef the damages to which a plaintiff is properly entitled.

(ii) An adequate apelogy will, in most cases virtually expunge the damages arising out of any defamation. This is even where such apelogy is tendered late.

In this case the press facts that by bringing a case of libel against it the Law of defamation was curtailing its freedom of the press to report on matters on public interest. The effect of this case is to curtail the freedom of the press in that the press fear these utingations due to the large amounts ivelved in damages.

However, investigations reveal that it is
the fear of pelitical reprisals from the
country's leadership that have adverse effect
en the freedom of the press; and not so much
the fear of the law of Defamation. Examination
of a number of reported cases of defamation
show that these arise from reporting of
government pelitical activities. In the case
of Chipime V Zambia Daily Mail and ZPC.

The Press Cenference that was held at State House to deal among other things the Chipimo affair gave rise to an action of Defamation although the main purpose was political. The press conference was an attempt by the state to intimidate Chipime from his political views and also a warning to other leaders in the country who held similar views which were incompatable with government pelicies. Defamation case was merely a by preduct. Commenting on the reason why papers are sued for defamation when their reports is about what the Leadership say, the Registrar of the High Court said on the above Chipime affair the Paper was not obliged to report what the President had said. The Paper is free to report or not to report. It appears journalist controdict themselves when they claim freedem of speech means the right of journalist to decide what to publish an argument that means journalist are free to choose what to report even from the President's speech. If this is what it means the press should also be held accountable for what they write from speeches of the President.

Defamation action brought by individual members like Chipime are in most cases protests against government for denouncing them for their political views.

A classical case that illustrates an assertion that the freedom of the Press is mostly curtailed by Pelitical Control than by the Law of defamation is that of Bonaventure Bwenpe Vs the Times Newspapers Zambia Ltd.(4).

In this case the plaintiffwas a High Court judge who delivered a ruling in the case heard in an open court to the effect that UNIP Special Constables did not exist in law.

then Minister of Heme Affairs who was responsible for the Special Constables. His reply was published by the second and third defendants. In the Publication of the Ministers reply the second defendant included the Ministers demand for an apology from the plaintiff(judge Bweupe).

This case showed the difficulty the press faces in its rele of News dissemination. The press was under an obligation to report about the courts ruling on an issue of public interest, similary it was under an obligation to report about the Ministers reaction to the court's ruling. The concept of press freedom however, means that press was not obliged as indicated by the Register of the High Court in Chipime case.

However, the issue being a political one the press was under an obligation to publish inspite of the consequences that followed. However, the freedom of the press meant that the press was supposed to have exercised its discreation whether to publish or not. But because of the fear of Political reprisals that were limitly to follow non publication it had no choice but to publish.

The plaintiff alleged that the words speken by the Minister and repeated by the second and third defendants were defamatory of him. The defants on the other hand argued that the words complained of amounted to fair comment made without malice upon a matter of public interest, namely a ruling delivered by the plaintiff in his capacity as a judge of High Kourt.

The Press walks a tight repe

It appears in matters arising from Government Press releases the press is divided between two interests. The press is careful not to effend the Government on one hand and the need to exercise its inherant right of choosing what

to publish. The case in which a Cabinet
Minister and High Court Judge were involved
clearly aroused some interest as to the
subsquent courts ruling on the matter.

It was held that

- (a) A demand for an apology from
 a judge or judicial efficer
 goes beyond the defence of
 fair comment:
- (b) It is totally improper that a member of Public should take upon himself to call upon any judicial officer acting in the exercise of his judicial function to apologise to him, no matter how wrong that judge or the judicial officer may be.

On the whole, press freedem should not be curtailed by cases of defamation since the press is availed adequate defences under this law. The press may use the defences of (1) Justification (2) Fair Comment (3)

(3) Privilege which maybe (a) absolute of (b) qualified.

To the centrary, there are no clearly laid down defences regarding press freedom regarding Political Control which depend entirely on the disposition of politicans towards the press.

In Zambia the Party is Supreme. This means that the Party is above all other Institutions in the country including the judiciary. The control of the freedom of press is therefore more effective from these in the Party who wield such authority than from the fear ligations arising of defamation.

FREEDOM OF THE PRESS AND POLITICAL CONTROL

The Press in Zambia enjoys the Freedom of speech to the extent that it is written in the country's constitution (1) A number of speeches by various leaders have always emphasised the need for a free press. The President is once quoted as having said the following:

"The Party and its Government attaches great importance to the role of the Press in One participatory democracy. We would therefore not like to muzzle it at all because our participatory democracy without the press (2)

From the National Assembly the speaker advised the members of the House (M.Ps) that,

"Press in Zambia is free to comment, probe, advise on any issue effecting the well being of the Nation. Press Reporting does not stop merely at giving factual information but also evaluates such information so that the public acquire knowledge about their environment including the work of Parliament. Press Publish what they think is news. The Press has a duty to inform the nation on the activities of Parliament" (3)

The meaning of the Press freedom is that the press should be free to select and write about what they think is news without interference from Government or the Party. Any directives on what the press should write about is "Political Control" The "Political Control" takes many forms. It takes

the form of threats Reprisals to the lives of individual reporters and intimidation of all sorts such as loss of jobs etc. Threats to the freedom of the press is due to diametrically held views between the Politicians and the Press. The Politician think they are the people who should decide what the Press should write while journalists on other hand regard it their duty to chose what they should write about and this duty should remain theirs and theirs only.

A classical example of what is regarded as political control happened in 1981 when Party Secretary General then Humprey Mulenmba insisted that he was the one to choose what parts of his speech should be published caused what was referred to as "time-gate" in Kitwe. The Party Chief sent his aids to get a copy of Times story from the Newspaper's Kitwe offices. The aids pulled Chief reporter Kapembwa out of bed and forced him to get, a story from the telex room which, turned out to have nothing objectionable in it and there upon Kapembwa was set free. (4) The paper took great exception to this action and it editorialized; "If Zambia was to remain a free society then it must have a free Press in word and deed". (4) The regarded as Gastapo methods the action by the Secretary General which it said had never been heard of in Zambia.

In Abidjan, Ivory Coast, West Africa a similar incident took place. There a Minister of Information announced his Ministry had imposed a \$1,000 fine on the owner of independent newspaper the "Daily Standard" Newspaper for falso and misleading reports based on rumours. To force the paper to pay this fine the Minister threatened to ban the paper until such time that the fine was paid. The paper carried a story about the death of an opposition Party leader in detention who was jailed on 6th August, 1986 in company with a Mr. Jackson Doe of the Liberia Action Party.

This incident clearly shows that Governments in most developing countries apply various methods to curtail the freedom of the Press to report on sensitive political issues.

The Press Freedom in Zambia is subject to three main areas of control Government, Parliament and the Judiciory. Each of these three institutions exert pressure on Press Freedom and it is to the credit of the press that inspite of such controls the press still enjoys some amount of Freedom.(6) Security Laws impose restrictions on press freedom. Cap 1C6 the Preservation of Pulic Security is one Law that Government may use to curtail press freedom.

The Press as Censor of Government

2.7

In the role to watch over the activities of Government the press at times finds itself acting against Government. In the case of the Chief Editor of Times of Zambia Naphy Nyalungwe, Mbuzi the news reporter V the people the paper was vacaricissly convicted to fines of K500 each or in default 30 days simple imprisonment for publishing false news with intent to cause fear and alarm to the public. The alleged false report was that " a track load of weapons had been stolen from Arackan Barracks in Lusaka opposite State House. (7) In the trial that followed a Mr. John Jeary likened the Law under which his clients were convicted to that in South Africa which is used to suppress the press. He argued that section of of cap 146 (penal code) had no room in a country which took part in free communication. If the Law was repugnant to the ideals of the free communication as enshrined in the Republication Constitution then it was up to the Legislature to repeal it(7) This report reveals the weakness of Government to the concept of free press and exprecssion on matters of security nature. In this area Government feels the press freedom is subject to various controls. On the other hand the press still feels it enjoys the freedom of expression as long such freedom is balanced between the need of the freedom of the press to report on such matters and the right of

the people to know and be informed on one hand and the need to preserve peace and order in the country. The prosecution of journalist for publishing false news likely to cause fear and alarm in the minds of the public has the effect of curtailing the freedom of the press. It was also unethical for a journalist to reveal the s ource of his information. In the case of Nyalungwe and Mbuzi V the People the two refused to reveal the source of their information on which the article about the stealing of the Arms was based. was argued that doing so would be breaking the code of ethics which journalist worthy of their name are not prepared to break. It is a Constitutional requirement that once a person gives evidence on oath he may be forced to answer questions which could compel them to reveal their source of information. Where any law violets the provisions of the constitution such law becomes null and void since the constitution is the Supremy Law of the country. In that respect Nyalungwe and Mbuzi could not be forced to give evidence on oath against the provision in the constitution.

In the case of Mumba V the People Mumba was aharged with a case of corruption under the corrupt practices

Act Cap 53 of the Laws. Section 53 (1) of the Act

requires a person charged with a criminal offence to

give evidence in his defence contrary to Section 20

(7) of the constitution chapter 1 the laws which states

that No person who is tried for a criminal offence shall

be compelled to give evidence at the trial. It was

held in this case by judge Chirwa that Section 53

(1) of the Corrupt Practices Act which required

people to give evidence in their favour in contraventing of the provision of the constitution was null and

void.

As observed above "Political Control" of the freedom of the Press takes many forms and it is felt that charges that are abrought under various Laws is an effective means of curtailing Press Freedom.

In the case of A. Phiri V the People(9) Phiri was charged of publishing false information likely to cause fear and alarm to the Public. The report appeared in the Times of Zambia that a Child had died at Mufulira during the stampande for meali meal.

Submitting at the trial that followed a Ndola lawyer was reported as saying the confidentiality that the Legal and Medidal Practioners enjoy with their clients must be extended to journalist if the freedom of the press is to be guarateed. (10)

2

reaction of the general public was that the judiciory was an important alley of upholding press freedom.

Other sought this was not a question of one person saying scratch my back and I will scratch yours. This analogy was due to the represtions made in the speech at the Magistrates Seminar, where it was said that Mass Media was an alley of justice and that

the two were responsible for ensuring that justice and fair play prevailed.

Another remarkable instance of what is called "Political Control" took place in November 1981 when Lusaka urban Party Youth Chairman William Banda ordered Party Militants to confiscate a note book in which Times of Zambia reporter Josiyas Mubzi was taking down notes during a meeting at Zecco Offices. Banda had asked the reporter to write about the complaints of anti-party activities. Later Banda demanded to know what Mbuzi had written and when the reporter refused, he commanded Party Miliants:

"I want that note Book" the Militants obliged by forcefully getting the note book from Mbuzi (11) Member of the Cental Committee in charge of the press Bob Litana saw the role of the press as "that of pretecting the image of the Party". He throught bad reporting on internal matters, made it easy for the enemy to infiltrate the country and create choas and make people lose faith in the leadership. Litan accused the press for giving more coverage to people who attached Government. He ordered

"This attitude must stop because there is no balancing in the reporting. The Press is free to write what is newsworthy but more coverage should be given to people who defend Government" (12)

Successive Ministers of Information have all at one time or another said things whose effect can only be construed as an attempt by Government to suppress the freedom of the Press.

Cases that have arose due to defamtion Law do in the main arise from what the press have reported from political speeches. One celebrated case of defamation that arose from political speech is that of Chipimo V The Zambia Publishing Co. and The Zambia Daily Mail reported earlier. (12) In this case Chipimo was awareded damages of K99, ((C by the High Court Registrar Moah Kabamba. In reply to the papers defence that what they had reported was what was said by the President about Mr. Chipimo at the press conference that he was a hypocrite the worst kind and he would deal with him accordingly. The registrar said whatever the President had said the decision to publish or not was entirely left to the paper. The paper should have used its discretion when they realised that the matter was likely to give rise to a case of defamation. This clearly shows that press freedom suffers more from "Political Control" than from the Law of defamation.

Zambian Human Rights Record Clean

Dr. Rogers Chongwe President of the African Bar Association recently observed that Zambia was amongost few African Countries with a relatively clean record of human rights violations. (11) He attributed this to what he turned Zambias level headed leadership that telerated criticism dissent and freedom of the Press..... Dr. Chongwe said he personlly felt that the Press entryex in Zambia freedom because the newspapers printed anything. He however, felt that journalist feared that they would come under disfavour with the authorities if they printed certain stories adding that the greatness of a leader was in his ability to accept criticism.

It is shown once again that the fear of political Apprisals weighs more to constrain the ress freedom.

FCOT NOTES ON FRENDOM OF THE PRESS AND POLITICIAL CONTROL

- 1. Article 22 of the constitution of Zambia LUSAKA GOVERNMENT PRINTER
- 2. Times of Zambia 24th March, 1977 P. 1
- 3. Ibid
- 4. Francis P. Kasema, <u>The press in Zambia</u> Multi Media Publications Lusaka - Zambia P. 134
- 5. 1 bid P. 134
- 6. Elwa Ralso Newspaper Report of 1 September, 1986
- 7. Times of Zambia 19th April, 1983
- 8. Times of Zambia 22nd June 1983
- 9. Mumba V The People (1984) HCZ
- 1C. Times of Zambia 1Cth May 1983
- 11. Ibid 10th 1988
- 12. F.P. Kasoma The Press in Zambia Multi Media Publications Lusaka
- 13. Ibid
- 14. Zambia Daily Mail 19th June 1989 P. 5

CHAPTER 3

FREEDOM OF THE NON PRINTING MEDIA RADIO, TELEVISION AND CINEMA AND THEIR CONTROL.

The nen Printing media, Radie, Televisien and Cinema command the largest coverage of news and is subject to more strigent control measures by Gevernments. Out of the three services. Radio is the eldest and most effective in news dissemination. Because of its effectiveness, Radio attracts close Government centrel to the extent that Radio Broadcasting and Television function fall directly under Government control as a Ministry of Government under a Cabinet Minister (1) Radie breadcasting services are governed by Broadcasting Act Chapter 253 of the Laws of Zambia which is an Act to provide for the control and regulation of Broadcasting and diffusion services! the payment of Licence Fees and for matters incidental therete. (2) The Laws if Defamation apply to the men printing media in the same manner they to apply to (newspapers). News coverage under Radio is wider than Newspapers. Hence the need for this service to be more closely politically controlled. This importance is realised by pelicy makers.

In the case of Asafu Mvula V the introduction of the Local Music. The exercise of Political control of the media was clearly illustrated. In this case, The Government policy was to see that Radie Zambia played as much Local Music from Local Actist as possible. The reaction of the general public was hostile to this idea. Government worked through Mvula whe imposed the decision that 95% Lecal Music be played on Radie. This was pelitical decision and was enforced as a Government policy dispite the unfavourable initial action from General Public.

Development of nen Printing Media - Radio.

Historically Radio and the Press (Newspapers) developed at almost the same time although for different reasons and from different back grounds. The first Newspaper was published in 1943 in Ndola by Sir Rey Welensky who later became the first Prime Minister of the ill fated

Federation of Whodesia and Nyasaland. However, recerds dispute the fact that Newspaper publication began in 1943 since what happened was a mere change from Chingela to Ndela and from the original old "Copperbelt Times" which was furnished by two entemprise Wykerd and Hevebomeir whe moved from Chingela te Mdola where they where joined by Sir Rey Welensky who is Credited as the first publisher of a newspaper. (3) The first Newspaper in Zambia appeared as early back as 1906 and was called The Living Stene Mail so the talk of 1943 as the beginging perhaps refer to Northern News which was the begining of the medern Newspaper. Even here the time origin is traced to May 1942 through the Emergency powers control Regulation No. 110 which among other things prohibited Publication of newspaper due to short of Newsprint inks authorised by the Director of Supplier. Radie Breadcasting started around the same time with the newspaper begining during the war. In 1946 an areement between two Khedesia and Nyasaland provided for Lusaka Radie which merely Broadcast entertainment programmes and news of war. (5) The British Government pelicy on Breadcasting by 1950's was clearly committed to developing national net works

whose purpose was to inform and educate

African population. This was a political

decision. Cases of Defamation on Radio are

mostly a post Independence phenomenan the

first case was Simon Mwanse Kapwepwe V Radio

Zambia (2) which is discussed later.

The value of Breadcasting cannot be estimated in monetary terms rather it should be estimated in the centributions it makes in the development effort of the country in educating the people about prevention of spread of diseases, improvements in the methods of agricultural and better living standards. It is also political tool and draws people away from listening from hestile pelitical prepaganda from foreign countries directd at destabilising Zambia. The celenial report on Breadcasting under taken in Uganda in 1958 surmmarize the main aim of Radio in most African countries outside South Africa as being enterainment and is still the basic ingredient in the dissemination of news, particulary pelitical news aimed at premeting national unity. Addittionally, the objective of anti-celenialism metivates many African Countries & to have effective Radie Stations with external Breadcasts to counter act propaganda from hostile powers such as South Africa. In Zambia a station was epened in 1974 at shorthern built with the help of the Chinese aid to transmit external service to counter-act the propanda directed against the

country from racist South Africa. Radio Broadcasting tegether with Television and Cinema have been found to be the effectives means of communcation for Zambia and is therefore net entertaining luxury. Radie is in most of developing countries specially African Countries the single means of receiving news, news of regional, national and world events, of Government activities and policy decisions. It is the main vehicle for social education. It is the vehicle for health programmes. It is also used to advice on farming methods, on civic responsibilities and veting precedures. It is used for extension of education in schools and leaning of languages. No development programmes in Trepical Africa could be pessible without Radie.

Televisien Services.

The role of Television is simillar to those of Radio. Television is in fact a section of the department of Broadcasting services the only difference is in the type of audience catered by each. Television Service in Zambia and most developing third world countries is regarded a luxury since only a small percentage of Population have access to it. In Zambia however, a great deal has been achieved in development of Television Service. Television new covers all

provincial capitals since the connecting of all provincial Centres to Lusaka by macro wave link.

CINEMA

Cinema is also used in carrying out a number of development programmes. Government make films to use in various educational and development campaigns like the "back to the land call" "grow more food campaign etc".

In the areas of control of these services the Law of defamation still apply as they are also subject to libel or slander just as the press is. However, there have been few cases in this area. Film Industry is controlled by cap 250 of the Law while Broadcasting is centrelled by Chapter 253 of the Laws. But both are subject to rules of defamation under Cap 70 of the Laws. However, distinction are made between two offences libel and slander. A defamatory statment on representation in permanent form as was the case in Penford Westoote. (1 Where the defendant called out, "Penford, you are a thief", and it was left to the jury to say whether the general abuse terms accompanying "thief" reduced "thief" itself to mere abuse and the jury gave a verdict for the plantiff. But if defamatery meaning is conveyed by speken words or gestures it is slander. Emaples of libel, as distinguished from slander are a picture, statue, waxwork effigy or any writting

or print, work or sign exposed to view as was
the case of Monson V Tussauda (2) where the
defendant who kept a waxworks exhibited a
wax model of the plaintiff, with a gun, in a room
adjorning the clamber of horror. The plaintiff
had been tried for murder in Scotland and
released on vedict of "not proved" and a
representation of the scence of the alleged
murder was displayed in the chamber of Horrors.

"The court of Appeal considered that though in all the circumstances the case was not clear enough for the issue of an intestocutory injunction, the exhibition was capable of being found by jury to be defamatory".

In all three nen printing media defamation by word would be slander since it is broadly said that libl is addressed to the eye and slander to the ear. Radio Broadcasts are received except in Television and Cinema where there is both vision and sound. Here one would choose to bring libel or slander cases or both if the complained of statment is contained in both.

Essentials of defamation are mainly three (1)
The words must be defamatory (2) They must refer
to the plaintiff (3) They must be "maliciously"
published.

The chances of committing all offences under three heads is remote since Television and Cinema programmes are censord before they are shown to general public. There is a government appointed film censorship Beard under cap 250 which censors films. During the period 1974 to 76 Chinese films under the trade name of KuFer in Lusaka Cinema Heuses were banned from exhibition due to excessive vielence and bad fluence on the youth who initated what they had seen on the screens along mest of Lusaka suburbs. Section 7 of Chapter 250 of the Laws of Zambia provides for a film Censorship Beard and this section reads as follows. The Minister may by Gazette Notice appoint one or mere film Censorships Beards (herein after refered to as "the Beard") consisting of such number of persons as the Minister may determine.

Problems of Technicnological Advancement.

Because of advancement in technology people are now able to watch videos in the privacy of their homes or at private functions and watch obscene pictures which are not subject censorship. The introduction of film shows by video undermine the authority of film censorship Board since video film are never censored by the Board. Until the Law is changed to include the control of an distribution of video tapes the classification of films is undermined.

Cinema Threaters owners regard video service as competetor to the film Industry and new approaches should be devised to all film industry to compete favourably with video service. The question however, remains, Does the various laws meant to control these services undermine the concept of freedom of the press? The answer is in Article 4 of the constitution cap 1 of the Laws which states that this freedom is not absentive.

The non printing media like Newspaper should change with the changing times and Technologies of today. The Attitude of people is becoming more sophisicated and more perimissive according to changing times so that the Law of Defamation or censorship should also change with times since Law is an Instrument of Secial centrel, a muchanism for dispute settement, and an instrument for social order and stability. and should take the lead to ensure orderly change. Freedom of the press is an important requirement in development of the country. In view of various developments what is the future prospets for the Press in this country- This question will he the subject of the next chapter where the questions of Press Freedem and Responsibility will be examined with subjects of establishment growth and survival.

FOOT NOTES ON CHAPTER 3

- 1. Radie Breadcasting function is part of the Ministry of Information and Broadcasting Services.
- 2. Radio licences for receivers were abolished in 1972 in line with Government policy to abolish a number of licences e.g. Bicycle and deg licence.
- 3. F.P. Kasama The press in Zambia P. 32
- 4. L.H. Lann, History of Northern Rhodesia
 as reported by P. Kasama, in the Press
 in Zambia Lusaka. P. 19
- 5. Rosalynda Ainslie, The Press in Africa communications past and present London Victor bouencz limited 1986 P. 155
- 6. Winfied Jelow ICZ en Tert 11th adition P. 283
- 7. This is a case of libel brought by the plaintiffagainst Times of Zambia and Radie Zambia.

CHAPTER 4

Problems of Press Freedom and Responsibility Establishment, Growth and Survival, Prespects for Press in Hambia and third World Countries.

The future prespects for Press in Zambia is good and premising. Only recently the member of Central Committee in charge of Elections and Press launched a direct news circuit by Satellite between Zambia News Agency (Zana) and the Press Trust of India (PTI) to enhance information exchanges free of past Western Media Manupulation (1)

The sources of news in Zambia has traditionally been Western criented. Majority of the News was coming from Western News agentaies such as Reuters AFP Agency France Press etc. The breakdown of the sources is as per table A. The recent launching of the new service between (Zama) and (PTI) of India is an indication of the growth of the Press in Zambia and follows seen after PANA was created as a Pan African Organisation. PANA is a creation of member states of OAU (Organisation of African Unity) and is one of the ergans of that body. The aims and objections of PANA is to ensure an independent source of news free from the traditional sources of the west and news that is not manupulated and one

Table A

16, 7. 1A) OAU 150, 1zania 92, 1zania 5, 16 SR 16	961,740 691,780 ,204,130 ,420 ,120 ,340 ,740
16, 7. 1A) OAU 150, 1zania 92, 1zania 5, 16 SR 16	691,789 ,264,136 ,426 ,126 ,340
7. (A) OAU 150. (Zamia 92. (Ambique 5. (Ambique 5. (Ambique 16. (A	,264,136 ,426 ,126 ,340
IA) OAU 150. Izania 92. Izania 5. Izania 5. Izania 16	,420 ,129 ,340 ,740
zamia 92. zamia 92. zambique 5. R 3.	,12 0 ,340 ,740
R 3.	,340 ,740
R 3	, 74●
SR 16	
	, 56 0
- ASSA \ LE	
IAWA) 45	, 85 0
ina 82	2,610
ngop) 6	5,790
IAWA)	1,910
	250
	120
79	0,150
1	2,220
	1,060
	7

/40...

that is not seen through the eyes of Western Countries but through the eyes of third World countries the group PANA was established te serve. It means the news that is objectivly reported and in the best interest of these countries. It also means that news from developing countries should be given priority ever that from other regions. The news that deals with development of the country should be given priority instead of reporting news of disasters and catesrophies and non of good things. It is common to day to read in the local newspapers columns news items from different news-agencies which come as far part as Yinlina News Agency (China news Agency) (3) as well as IZV-estia (4) The growth of mass media should also be seen in the centext of diversification of their sources of supply from predimately Western such as Reuters, AFP (agency France Press) and a dezen other news agencies as shown by the above table. The Press growth should also be seen in its dynamism. African Press is arged from time to time by leaders to be dynamic and Independent of the western deminated sources. Speaking at the recent inauguration of East African Journalist Association the President of Uganda said,