ABSTRACT

The research investigated the use of Web 2.0 applications for educational purposes among undergraduate students at the University of Zambia. It specifically sought to investigate what Web 2.0 tools were being used by the undergraduates and for what purpose; explore undergraduates' perception on the use of Web 2.0 tools in learning; investigate factors that influence undergraduate students to adopt the use of Web 2.0 tools for educational goals; and establish challenges undergraduates face in the use of Web 2.0 tools.

A sample of 279 Library and Information Studies and Veterinary Medicine students at the University of Zambia was randomly selected for the study. The data was collected via self administered questionnaires.

The study established that students were using Social Networking Sites (SNS) mainly for communicating with family and friends; wikis were chiefly used for research goals; video sites were largely used for recreational purposes; while blogs were predominantly used as a tool for questions and answers on general knowledge. Wikis were the most preferred for use in education among the students. Furthermore, the study showed that students appreciate the fact Web 2.0 applications could enhance student-lecturer interactions as well as the collaboration of ideas. It was also established that the main factor influencing the adoption of Web 2.0 tools among students is recommendations from lecturers. The findings further indicate that the major challenge students faced in the use of Web 2.0 applications is inadequate knowledge and skill.

The study concludes that although Veterinary Medicine and Library and Information Studies students at the University of Zambia use Web 2.0 applications for a number of reasons, the educational use of these tools is still minimal. Additionally, students' attitude towards incorporating Web 2.0 in learning is positive. However, students still lack knowledge and skill in the educational use of such tools. And lastly, the study recommends that lecturers should provide their students with opportunities to exercise the use of Web 2.0 in their coursework; and that further research is needed that studies lecturers' acceptance and utilization of Web 2.0 applications for teaching and learning.



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TABLE OF CONTENTS

LIST OF	FIGURES	ix
LIST OF	TABLES	x
ILLUSTE	RATION	xi
LIST OF	ABBREVIATIONS AND ACRONYMS	xii
CHAPTE	ER ONE: INTRODUCTION	
1.0	Overview	1
1.1	Background of the study	1
1.4	Problem statement	5
1.5	Purpose of the study	5
1.5.1	Research objectives	5
1.5.2	Research questions	6
1.6	Significance of the study	6
1.7	Theoretical Framework	6
1.8	Concepts and Assumptions	8
1.9	Operational Definitions	10
СНАРТЕ	ER TWO: LITERATURE REVIEW	
2.0	Overview	13
2.1	Potential of web 2.0 in education	_
2.3.	Adoption and use of Web 2.0 tools in learning	16
2.4.	Concerns of using web 2.0 tools in learning communities	
CHAPTE	ER THREE: RESEARCH METHODOLOGY	
3.0	Overview	21
3.1	Research Design	21
3.2	Population description	22
3.3	Sample size determination	22

	3.4	Sampling procedure
	3.5	Data collection23
	3.6	Research Instrument
	3.7	Data analysis25
	3.8.	Limitations
CH.	APTE	R FOUR: PRESENTATION OF FINDINGS
	4.0	Overview
	4.1	Questionnaires
	4.2	Characteristics of respondents
	4.3	Web 2.0 tools used by undergraduate students and purpose for utilization26
	4.4	Undergraduates' perception on the use of Web 2.0 tools in learning37
	4.5	Factors that influence undergraduates to adopt the use of Web 2.0 tools40
	4.6	Challenges undergraduates face in the use of Web 2.0 tools for educational purposes 43
CH	A DTE	ER FIVE: DISCUSSION OF FINDINGS
Сп	APIC	
	5.1	Overview49
	5.2	Web 2.0 tools used by undergraduate students and purpose for utilization49
	5.3	Undergraduates' perception on the use of Web 2.0 tools in learning53
	5.4	Factors that influence undergraduates to adopt the use of Web 2.0 tools54
	5.5	Challenges undergraduates face in the use of Web 2.0 tools for educational purposes 55
СП	A DTE	R SIX: CONCLUSION AND RECOMMENDATIONS
CH	AI IL	
	6.1	Conclusion59
	6.2	Recommendations
REI	FERE	NCES61
		VIX: QUESTIONNAIRE70
API	END	VIA: UUESTIUNNAIKE

LIST OF FIGURES

Figure 1:	Use of Social Networking Sites	. 28
Figure 2:	Use of wikis	. 32
Figure 3:	Use of video sites	. 34
Figure 4:	Use of blogs	. 36
Figure 5:	Why web 2.0 in education	. 38
Figure 6:	Preferred Web 2.0 tool to learn from	. 40
Figure 7:	Factors influencing of web 2.0 tools	. 41
Figure 8:	Problems encounted when using Web 2.0	. 42
Figure 9:	Rate of skill in using Web 2.0	. 44
Figure 10:	Hindrances from using web 2.0	. 47

LIST OF TABLES

Table 1:	Awareness of web 2.0 applications	27
Table 2:	Use of web 2.0 applications	27
Table 3:	Symmetric measures programme of study*Use of SNS	29
Table 4:	Symmetric measures Age group*Use of SNS	30
Table 5:	Symmetric measures Gender*use of SNS	30
Table 6:	Symmetric measures Rate of skill*use of SNS	31
Table 7:	Symmetric measures programme of study*Use of wikis	32
Table 8:	Symmetric measures Rate of skill*Use of wikis	33
Table 9:	Symmetric measures Rate of skill*use of video sites	35
Table 10:	Chi-Square tests Use of video sharing sites * Programme of study	35
Table 11:	Symmetric measures rate of skill*Use of blogs	37
Table 12:	Symmetric measures rate of skill* web 2.0 ease of use	39
Table 13:	Symmetric Measures programme of study * problems encountered	43
Table 14:	Symmetric Measures Rate of skill * Problems encountered	46

ILLUSTRATION

Illustration 1: Students' use of Web 2.0 model: Based on the Theory of Planned Behavior.....7

LIST OF ABBREVIATIONS AND ACRONYMS

B.ALIS Bachelor of Library and Information Studies

ERIC Educational Resources Information Centre

ICT Information and communication technology

IT Information Technology

LIS Library and Information Studies

PEoU Perceived Ease of Use

PU Perceived Usefulness

RSS Really Simple Syndication

SNS Social Networking Site

SPSS Statistical Package for Social Scientists

TPB Theory of Planned Behaviour

UNZA University of Zambia

Vet.Med Veterinary Medicine

WWW World Wide Web